

Sam Bowen

Technical AI Strategist | Product Leader

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Professional summary

Visionary product leader experienced in digital transformation and in leading high-performing product and technical teams. **Google Cloud Certified Generative AI Leader** specializing in **Agentic AI, Generative AI (Gemini, Claude, ChatGPT), and NLP**. Proven success in bridging data-driven applications and executive leadership decisions to deliver scalable, "0 to 1" AI solutions across multiple cloud platforms.

Certifications:

Scaled Agile, Inc: Certified SAFe 5 Product Owner/Product Manager | Voice of the Customer (VoC)

Scrum Alliance: Certified ScrumMaster (CSM) | Certified Scrum Product Owner (CSPO)

Competencies:

AI/ML strategy | AI Agents | Multi-Agent Systems | Agentic Workflow Implementation | AI Product Strategy | Agile Project/Program Management | AI Governance | AI Evaluation | Prompt Engineering | Chain-of-Thought and ReACT Prompting | Generative AI | Vertex AI Studio | Google Gemini | Google Gemma | LLM Feedback Loops | Retrieval Augmented Generation (RAG) | Vibe Coding (Lovable, Replit) | Google Workspace | Microsoft Teams | Cloud Platforms: Google, AWS, Azure

Employment history

Equifax | Director of Product Management | Atlanta, GA

Nov 2022 - Feb 2026

Lead the product creation, strategy implementation, and partnership execution for multiple risk management solutions. Delivered AI-driven solutions for financial, mortgage, automotive, and insurance customers through the Ignite® Marketplace and Credit Trends data products.

Automotive Product Leadership: Recognized by Senior Leadership for spearheading the 2025 launch of two flagship Auto Risk Management solutions: Lost Sales Analysis (LSA) and TradeSight® for Automotive.

- *Solution Innovation:* Designed and scaled LSA to replace manual analytics with automated, real-time insights, allowing auto lenders to refine decisioning criteria and capture lost market share.
- *Market Insights:* Directed the development of TradeSight®, leveraging 80M+ auto loan tradelines to provide a comprehensive view of the dealer landscape, market-specific business opportunities, and trend analysis.

Strategic Leadership: I define product vision and roadmaps for analytic services, managing the full lifecycle from ideation to launch. Use certified Voice of Customer techniques to listen, learn, and respond to customer needs.

Data-Driven Solutions: I manage the Equifax Ignite® Marketplace Apps, which turn raw data into insightful visualizations that drive measurable improvements in customer satisfaction.

Market Intelligence: In charge of Credit Trends, which provides comprehensive behavioral data and risk analysis to help clients navigate the current financial environment.

Collaboration: Work across Engineering, Pricing, Marketing, and Legal to ensure seamless GTM strategies and product compliance in a highly regulated credit environment.

Agile/SAFe: Established and formalized product management frameworks and best practices (SAFe 5) to align global engineering teams with business-critical roadmaps.

Flock Safety | Senior Product Manager | Atlanta, Ga

Aug 2022 - Nov 2022

Strategic Alignment: Partnered with revenue and field operations teams to optimize product delivery cycles and ensure peak operational efficiency.

Cross-Functional Leadership: Orchestrated internal workflows across multiple departments to maintain high-quality product standards during rapid scaling phases.

Global Payments Inc. | Senior Technical Product Manager | Alpharetta, Ga

Aug 2021 - Aug 2022

0 to 1 Product Engineering: Orchestrated the full product lifecycle for next-generation B2B2C commercial payment applications and automated payment APIs.

Managed high-impact technical roadmaps for real-time payment installments and secure card management systems.

Technical Execution: Translated complex technical requirements into high-priority sprint backlogs, clearing engineering bottlenecks to accelerate release cycles.

Unum | Senior Product Owner

Jan 2021 - Aug 2021

AI Product Strategy: Learned the Insurance policy lifecycle and claims management process. Spearheaded the development of a flagship Conversational AI web application serving a \$756 million Leave & Absence management sector.

Global Team Leadership: Directly managed multi-time zone engineering and design teams, refining complex roadmaps and backlogs for high-scale AI products.

Technical Communication: Bridged the gap between data science and executive leadership by presenting clear AI/ML concepts and data-driven strategies to senior management.

NLP Specialization: Advanced product capabilities in Natural Language Processing (NLP) and dialogue management, utilizing NPS and customer feedback data to iterate on user-centric features.

CodeSling | Ecommerce Product Manager | Atlanta, Ga

Apr 2014 - Dec 2020

Led cross-functional teams to deliver cloud-based e-commerce features that improved checkout throughput with measurable results.

Owned product roadmap and release planning to increase on-time delivery and stakeholder alignment.

Managed development using Python, Azure, and GCP to reduce deployment cycle time and operational friction.

Guided technical choices across JavaScript and Ruby stacks to improve platform stability and conversion-focused capabilities

Tidbit.co | Co-Founder & Product Manager | Chattanooga, TN

May 2013 - Apr 2014

Rapid Product Launch: Led a cross-functional team through the Gigtank Accelerator to build and launch a mobile training application for the hospitality sector in under five weeks.

Operations & Funding: Managed mobile app development lifecycles and secured venture funding through competitive accelerator programs.

Georgia Superior Courts (CSCJ) | Technical Services Manager | Atlanta, Ga

Jun 2005 - Jul 2013

SaaS Ecosystem Management: Owned technical service delivery and product development for multiple legal SaaS applications used by statewide judicial staff.

Budgetary Oversight: Directed IT budgets and coordinated shared technical resources between major government agencies and external technology partners

Bowen Business Works, LLC | Technology Consultant | Atlanta,Ga

Jul 2003 - Jun 2005

Developed front-end and back-end apps for small businesses, boosting efficiency. Conducted data analysis for college sports and nonprofits, offering insights. Implemented secure tech integration for businesses and government, ensuring data protection.

Georgia Professional Standards Commission | Chief Information Officer (CIO) | Atlanta,Ga

Jul 2001 - Jul 2003

Enterprise Leadership: Directed large-scale cross-functional teams and managed high-value database systems and software portfolios.

Platform Modernization: Rebuilt the agency's technology platform, modernizing data centers and streamlining data collection workflows to reduce operating costs.

Skills

Cross Functional Team Leadership

Agile Methodologies

AI Product Management

Program Management

Technical Program Management

Technical Product Management

Education

Bachelor Of Science | Oglethorpe University | Atlanta, Ga

Sep 1994 - May 1999

Masters of Information Technology | American InterContinental University | Atlanta,Ga

Jul 1999 - Dec 2000

Health Information Technology Certificate | Emory University | Atlanta, Ga

Jan 2017 - Aug 2017